

Critical and Creative Thinking Skills

Course overview

With the current high competition, the organisations are focused on innovative solutions with critical and creative thinking skill to create competitive advantages for services and products.

This course will allow you to apply critical thinking skills through structured thought process to clarify concepts and evaluate knowledge in your organization. In addition, it will help you to extend of your creative thinking skills through innovative thinking techniques to generate new ideas and new possibilities. By developing your critical and creative thinking skills, they will flow naturally when needed to deliver high outcomes to your business and your personal life.

Course Outlines

Module 1: Critical Thinking concept

- Definition & Styles
- Left & Right Brain Thinking
- Pitfalls of Reasoned Decision Making
- Critical Thinking Process
- Critical Thinker's Skills Set
- Creating Explanations – Dealing with Assumptions – Common Sense

Module 2: Tools & Case Studies

- Force Field Analysis
- SWOT Analysis
- Root Cause Analysis
- Mind Mapping
- Case Studies

Module 3: Creative Thinking

- Creativity Vs. Innovation
- The Colored Brain Model
- Creative Thinking Techniques
 - Brainstorming
 - Brainstorming
 - Cherry Split
 - Slice & Dice
 - False Faces
 - Random word method
- Critical & Creative Thought Systems:
- De Bono's 6 Thinking Hats
- Creativity Booster & Blockers

Course Objectives:**By the end of this course, participants will be able to:**

- Describe the concept of critical thinking and apply analytical tools to establish facts before making decisions.
- Build stronger arguments with evidence-based by detecting fact.
- Identify more solutions with sound judgement.
- Apply creativity techniques by identifying different approaches with a new perspective.
- Offer innovative solutions for business issues.

Who Should Attend

- Managers, supervisors, team leaders and employees who require high levels of creativity and innovation in their jobs.

Course Duration: Two days from 9:00AM to 4:00PM

Registration Deadline

One week before the course date

Course Venue

Top Business Training Center: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment

- Course fees include material (Soft Copy), light lunch, coffee break and certificate.
- Payment by cheque in Top Business's name, cash to our address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Your registration is confirmed only after course payment
- Payment is nonrefundable, however participant can be substituted or can attend next confirmed round of the same course or another course.

For More Information

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